

ABSTRACT OF THE DISCLOSURE

A customer information collection method in which personal information of an individual who intends to download and use digital information is collected as customer information by a third party other than such an individual as a result of said third party acquiring the right to use the digital information, and the method comprising the steps of receiving an indication of a desire to use the digital information from the individual, prompting such an individual who has indicated the desire to input his/her own personal information as customer information, collecting and compiling such an inputted customer information, and transmitting a password to the individual who has sent his/her own personal information to the third party so that such an individual can download and use the desired digital information.